

## Graphic Design Intern

**Location:** Houston, TX (onsite)

**Hours:** Up to 40 Hours/Week

**Career Level:** College or Art School student (Junior level or above) or recent graduate

### Please Note:

*This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts and/or phone calls.*

*That's agency life, baby!*

### The Brief

As a **Graphic Design Intern** for Satori, you'll have the unique opportunity to immerse yourself in the dynamic world of marketing and communications. You'll collaborate closely with our team, gaining hands-on experience while working on some of our key projects.

In this role, you'll become a "Satori Sponge," with the primary mission of being an **avid learner**. You'll soak up knowledge from every team member and continually seek wisdom through insightful questions. You'll learn that there's a huge difference between making things look cool and crafting a unique visual identity that breathes life into a brand. You'll delve into the intricacies of design strategy and discover how to create designs that align with the goals and objectives of clients. And best of all, you'll become equipped with the real-world knowledge and experience you can't get from textbooks.

You'll also learn about other real-world things, like jaw-dropping deadlines (hey, we're not gonna sugarcoat things). Think of it as a three- to four-month, on-the-job boot camp, providing a firsthand look into what it's really like to work as a graphic designer.

Part of that reality is bringing your A-game every day. At Satori, mediocrity is not an option for any of us. We expect your unwavering commitment, and we consider 150% effort the minimum standard—because that's what we give our clients.

### Meet Satori

To most, Satori means sudden enlightenment (like, "Whoa...I just found my perfect job opportunity!") But to us, it's so much more. Satori is a noun. It's an adjective. Sometimes, it's even a verb ("We need to Satori the \_\_\_ out of this"). The Satori team moves as one unit—Account Service, Creative, Media, Strategy and Social Media—and we move

swiftly. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

### **Position Responsibilities**

- Coming into the Satori office up to five days a week and working **up to 40 hours** per week.
- Creating visually appealing and engaging graphics for digital and print media, including social media posts, infographics, print materials, websites and emails.
- Taking concepts and designs developed by our creative team and crafting them into deliverables that align seamlessly with the client's brand identity.
- Assisting in brainstorming and conceptualizing creative ideas for client projects, ensuring alignment with brand guidelines and marketing objectives.
- Contributing ideas and concepts during brainstorming sessions.
- Taking ownership of your projects; not just checking tasks off your list.
- Asking a LOT of thoughtful questions. Learn, learn, learn!
- Being happily willing to assist with Account Service tasks in addition to creative tasks (it's a great way to learn how the entire agency process works!).
- Having humility and knowing where you fit in at the agency.
- Being able to think creatively and act on those creative inclinations (we want to hear ALL the great ideas you were too afraid to share in class!)
- Memorizing and understanding the Satori Core Values as a way of life.
- Performing other assorted duties, as assigned.

### **Position Must-Haves**

- Be in pursuit of a bachelor's or master's degree in Graphic Design or related field (at least Junior level) OR a recent graduate.
- Reliable transportation to and from the Satori office up to five days a week.
- Be a self-starter with a proactive "What can I do to help?" attitude in a collaborative environment.
- Ability to keep up with high-demand projects and fast turnaround times and shift from one project to the next with ease.
- Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Basic understanding of branding principles, typography, color theory and layout.

- Excellent design skills with the ability to handle questions and critiques like a champ.
- The knowledge that you'll never know everything and that there's always something new to learn.
- Ability to think creatively and act on those creative inclinations.
- Have the fire to throw out ideas for concepts, campaigns and designs.
- A good (borderline great) sense of humor and willingness to let loose and have fun, even in the midst of killer, make-your-head-spin deadlines.

### **Physical Requirements**

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

**If this sounds like your kind of gig, email [HireMe@satori.agency](mailto:HireMe@satori.agency) with:**

- **Your résumé**
- **Portfolio with 5-10 student design samples**
- **1 non-student design sample** (can be a spec project or work you have done)
- **3-5 pieces of designs from other sources that inspire you**
- **Answers to the following questions:**
  - What do you want to **gain** from this internship?
  - What will **you** do to try and make this internship a success?
  - Go to [satori.agency](http://satori.agency), choose one of our **core values** and tell us in 2-3 sentences what it means to you.
  - We get a **LOT** of intern résumés – why should we pick you?
  - To provide the most fulfilling experience for our interns, we require them to be **in our office in West Houston** when on the clock. Is that an issue and will you be able to make arrangements for that to happen?