

## Junior Graphic Designer

**Location:** Houston, TX (onsite)

**Hours:** Full-time (45-50 hrs/week)

**Experience:** Associate Degree or higher in Graphic Design **OR** 4+ years of experience, preferably in an agency setting

### **Please Note:**

*This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts and/or phone calls.*

*That's agency life, baby!*

### **The Brief**

Satori Marketing is searching for a talented, imaginative and detail-oriented **Junior Graphic Designer** to join our creative team. If your design ideas are as stunning in execution as they are in concept, we want to hear from you.

We're looking for someone with a passion for design, an eye for detail and a knack for turning creative visions into polished realities. You should have strong opinions on the finer points of typography (serif vs. sans serif debates are welcome!) and the ability to think beyond static executions. We want a designer who can envision how their work translates into dynamic, multi-platform environments, whether it's web, motion graphics, interactive design or user experiences.

If you're a problem-solver who brings fresh ideas to the table, elevates projects with strategic thinking and creative flair and is excited to tackle diverse design challenges in a collaborative, fast-paced environment, let's do this.

### **Meet Satori**

To most, Satori means sudden enlightenment (like, "Whoa...I just found my perfect job opportunity!") But to us, it's so much more. Satori is a noun. It's an adjective. Sometimes, it's even a verb ("We need to Satori the \_\_\_ out of this"). The Satori team moves as one unit—Account Service, Creative, Media, Strategy and Social Media—and we move swiftly. We're driven by culture, of the team, and of the moment. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. We're real and authentic—sometimes to a fault (we might cuss a little, too). And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

### Position Responsibilities

- Taking creative direction and quickly turning around work.
- Dissecting creative briefs to strategize, brainstorm big concepts and collaborate.
- Concepting and designing captivating graphics, logos, presentations, marketing collateral and much, much more!
- Working with the team to creatively portray the message behind the design, and create visual aspects of marketing materials, websites and other media.
- Assisting with the development of new and exciting marketing campaigns and all their corresponding deliverables.
- Selecting colors, images, text styles and layouts appropriate for each project.
- Incorporating changes requested by clients and/or team into final designs.
- Consulting with copywriting and/or account teams to create cohesive designs that reflect our clients' brand and goals.
- Researching and understanding a client's brand, industry and audience.
- Throwing out insanely fresh ideas during team brainstorms for client projects.
- Completing special one-off projects when necessary.
- Traveling to meetings, conferences and training, as needed.
- Memorizing the Satori Core Values and understanding they're a way of life.
- Performing other assorted duties, as assigned.

### Position Must-Haves

- **PORTFOLIO required** (we want to see your mad design skills in action).
- Must have serious attention to detail.
- Be a master in Adobe Photoshop, InDesign and Illustrator.
- Ability to design across multiple media channels (web, print, digital, social, etc.)
- Ability to take direction and feedback from clients and co-workers in stride.
- A willingness to collaborate with those around you.
- Ability to think creatively and act on those creative inclinations.
- Have the fire to throw out ideas for concepts, campaigns and designs.
- Be a self-starter who is searching for an opportunity to work in a dynamic environment.
- Ability to work autonomously without constant supervision.

- Ability to manage stressful situations (you know those deadlines), stay organized and put in extra hours when needed.
- A desire to learn and participate in the growth of a rapidly expanding company.
- A good (borderline great) sense of humor and willingness to let loose and have fun, even in the midst of killer, make-your-head-spin deadlines.

### **Physical Requirements**

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

**If this sounds like your kind of gig, email [HireMe@satori.agency](mailto:HireMe@satori.agency) with:**

- **Your résumé**
- **Your portfolio**
- **Answers to the following questions:**
  - In one sentence, describe how you **work best**.
  - One of Satori's core values is "**F\*ck your ego.**" Tell us in 2-3 sentences what that means to you.
  - What are two things you do on the regular to be a **good human**?
  - What's your **creative superpower** and how will you use it to impact the work you do for our clients?