

Junior Copywriter

Location: Houston, TX (onsite)

Hours: Full-time (45-50 hrs/week)

Experience: Bachelor's Degree in English, Journalism, Communications or related field and SOME professional marketing experience, preferably in an agency environment

Please Note:

This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts and/or phone calls.

That's agency life, baby!

The Brief

Is writing the way you slay? Has it always been your dream to put your command of the English language to good use, scribing creative copy that grabs the reader's attention and incites action? Then you may be just who we're looking for to fill the role of **Junior Copywriter** and join our team.

We may operate differently than other agencies, but your writing still needs to be engaging and compelling, and that can mean different things for different projects. One day you may be writing a spec sheet for a construction company and the next day a proposal to help Satori score new business. Or, heck, you might be writing both on the same day (or hour!).

The point is that you have to be able to shift from client to client, topic to topic, deliverable to deliverable – sometimes several times a day – and still maintain the same level of finesse and clarity.

You'll be working with our Senior Copywriter and the entire team from start to finish on projects, so you should be comfortable with concepting and collaborating. You should also be able to take direction on a project and then run with it. Our team will be with you every step of the way, but we love a confident, autonomous copywriter who isn't afraid to take the wheel and make copywriting magic.

Meet Satori

To most, Satori means sudden enlightenment (like, “Whoa...I just found my perfect job opportunity!”) But to us, it's so much more. Satori is a noun. It's an adjective. Sometimes, it's even a verb (“We need to Satori the ___ out of this”). The Satori team moves as one unit—Account Service, Creative, Media, Strategy and Social Media—and we move swiftly. We're driven by culture, of the team, and of the moment. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. We're real and authentic—sometimes to a fault (we might cuss a little, too). And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

Position Responsibilities

- Creating copy for a variety of clients and deliverables (long-form, short-form, etc.).
- Researching and understanding a client's brand, industry, audience and voice.
- Drafting compelling, engaging copy that drives action.
- Working closely and collaborating with the Senior Copywriter, who will provide direction, guidance and mentorship.
- Switching between writing an RFP (Google it!) to writing edgy, “Wait, can I really say that?” copy and back again—sometimes in the time span of an hour or less.
- Ensuring brand and voice consistency across all deliverables.
- Taking constructive criticism in stride and making changes to ensure the desired results.
- Working closely and collaborating with the entire team to kick off projects, concept campaigns and develop deliverables.
- Completing special one-off projects when necessary.
- Traveling to meetings, conferences and training, as needed.
- Memorizing the Satori Core Values and understanding they're a way of life.
- Performing other assorted duties, as assigned.

Position Must-Haves

- Bachelor's Degree in English, Journalism, Communications or related field and SOME professional marketing experience, preferably in an agency environment.
- **WRITING SAMPLES/PORTFOLIO required** (we want to see your mad writing skills in action).
- Bonus points if you have experience writing in a number of different formats and voices.

- Excellent written and verbal communication skills, coupled with the ability to quickly respond to questions and critiques from clients, coworkers and leadership.
- Excellent proficiency in Microsoft Office and other applicable platforms.
- Ability to think creatively and act on those creative inclinations.
- Have the fire to throw out ideas for concepts, campaigns and designs.
- Be a self-starter who is searching for an opportunity to work in a dynamic environment.
- Ability to work autonomously without constant supervision.
- Ability to manage stressful situations (you know those deadlines), stay organized and put in extra hours when needed.
- A desire to learn and participate in the growth of a rapidly expanding company.
- A good (borderline great) sense of humor and willingness to let loose and have fun, even in the midst of killer, make-your-head-spin deadlines.

Physical Requirements

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

If this sounds like your kind of gig, email HireMe@satori.agency with:

- **Your résumé**
- **Favorite writing sample(s) you have for any or all of the categories below:**
 - Long-form copy (websites, blogs, articles, etc.)
 - Short form copy (print ads, digital ads, social media, etc.)
 - Headlines (to-the-point and out-of-the-box)
 - Technical/formal copy (oil & gas, engineering, legal, etc.)
 - Humorous/witty copy (we love the Satori Snark)
- **Answers to the following questions:**
 - In one sentence, describe how you **work best**.
 - One of Satori's core values is "**F*ck your ego.**" Tell us in 2-3 sentences what that means to you.
 - What are two things you do on the regular to be a **good human**?
 - What's your **creative superpower** and how will you use it to impact the work you do for our clients?