

Copywriting Intern

Location: Houston, TX (onsite)

Hours: Full-time (40 hrs/week)

Career Level: College student (Junior level or above) or recent graduate

Please Note:

This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts and/or phone calls.

That's agency life, baby!

The Brief

As a **Copywriting Intern** for Satori, you'll have the unique opportunity to immerse yourself in the dynamic world of marketing and communications. You'll collaborate closely with our team, gaining hands-on experience while working on some of our key projects.

In this role, you'll become a "Satori Sponge," with the primary mission of being an **avid learner**. You'll soak up knowledge from every team member and continually seek wisdom through insightful questions. You'll learn the difference between typing words on a screen and creating a distinct voice that brings a brand's personality to life. You'll discover what it means to write copy steeped in strategy and dive deep into the art of research. And, best of all, you'll become equipped with the real-world knowledge and experience you can't get from textbooks.

You'll also learn about other real-world things, like jaw-dropping deadlines (hey, we're not gonna sugarcoat things). Think of it as a three- to four-month, on-the-job boot camp, providing a firsthand look into what it's really like to work as a copywriter.

Part of that reality is bringing your A-game every day. At Satori, mediocrity is not an option for any of us. We expect your unwavering commitment, and we consider 150% effort the minimum standard—because that's what we give our clients.

Meet Satori

To most, Satori means sudden enlightenment (like, "Whoa...I just found my perfect job opportunity!") But to us, it's so much more. Satori is a noun. It's an adjective. Sometimes, it's even a verb ("We need to Satori the ___ out of this"). The Satori team moves as one unit—Account Service, Creative, Media, Strategy and Social Media—and we move swiftly. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

Satori is an equal opportunity employer. We do not discriminate based on race, ethnicity, religious affiliation, color, creed, national origin, sexual orientation, marital status, physical disability, or other characteristics protected by state, provincial, or federal law.

Position Responsibilities

- Coming into the Satori office five days a week and working a full-time schedule.
- Crafting compelling copy for various marketing materials, including website content, social media posts and email campaigns.
- Collaborating with our creative team to develop messaging strategies that align with our clients' goals and target audiences.
- Replicating established client brand voice and tone in deliverables to ensure consistency.
- Conducting research to gather insights and information to inform your copywriting efforts.
- Proofreading and editing copy to ensure clarity, consistency and alignment with brand voice and style guidelines.
- Contributing ideas and concepts during brainstorming sessions.
- Taking ownership of your projects; not just checking tasks off your list.
- Asking a LOT of thoughtful questions. Learn, learn, learn!
- Being happily willing to assist with Account Service tasks in addition to creative tasks (it's a great way to learn how the entire agency process works!).
- Having humility and knowing where you fit it at the agency.
- Being able to think creatively and act on those creative inclinations (we want to hear ALL the great ideas you were too afraid to share in class!)
- Memorizing and understanding the Satori Core Values as a way of life.
- Performing other assorted duties, as assigned.

Position Must-Haves

- Be in pursuit of a bachelor's or master's degree in English, Journalism, Marketing, Communications or similar area (at least Junior level) OR a recent graduate.
- Reliable transportation to and from the Satori office five days a week.
- Be a self-starter with a proactive "What can I do to help?" attitude in a collaborative environment.
- Ability to keep up with high-demand projects and fast turnaround times and shift from one project to the next with ease.
- A familiarity with Microsoft Word.

- Excellent written and verbal communication skills and the ability to handle questions and critiques like a champ.
- Ability to let go of the Oxford comma. Nope, not kidding.
- The knowledge that you'll never know everything and that there's always something new to learn.
- Ability to think creatively and act on those creative inclinations.
- Have the fire to throw out ideas for concepts, campaigns and designs.
- A good (borderline great) sense of humor and willingness to let loose and have fun, even in the midst of killer, make-your-head-spin deadlines.

Physical Requirements

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

If this sounds like your kind of gig, email HireMe@satori.agency with:

- **Your résumé**
- **5-10 writing samples** (student work is not only acceptable, but awesome!)
- **Answers to the following questions:**
 - What do you want to **gain** from this internship?
 - What will **you** do to try and make this internship a success?
 - Show us your research and writing skills. Find **Satori's core values** at satori.agency, choose one of them and then use your writing chops to tell us succinctly what it means to you.
 - We get a **LOT** of intern résumés—why should we pick you?