

Senior Art Director

Location: Houston, TX (onsite)

Hours: Full-time (45-55 hrs/week)

Experience: Bachelor's degree in Graphic Design, Fine Arts, Advertising, Marketing or a related discipline, no less than 5 years of experience in a marketing/creative agency setting

Please Note:

This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts and/or phone calls.

That's agency life, baby!

The Brief

Are you a creative genius with a penchant for organized chaos? Do you dream in Pantone colors and spend your free time studying typography (and, of course, have a favorite font)? If so, we want you to join our team as our **Senior Art Director**.

In this role, you'll be the one of the masterminds behind Satori's creative endeavors, spouting compelling concepts with ease, designing head-turning layouts and juggling multiple tight deadlines with finesse. But we're not just searching for someone who can make things pretty. We need a strategic thinker who understands that, when it comes to this business, great design means translating our clients' communications goals into captivating visual narratives that not only engage the audience, but also deliver big results.

Now, let's be real—agency life can be a whirlwind. Deadlines (and budget, but mostly deadlines) drive everything we do. If you're the kind of person who thrives in a fast-paced environment, isn't scared off by the words, "It's due tomorrow" and is the epitome of grace under pressure, you might just be the perfect fit for us.

Meet Satori

To most, Satori means sudden enlightenment (like, “Whoa...I just found my perfect job opportunity!”) But to us, it's so much more. Satori is a noun. It's an adjective. Sometimes, it's even a verb (“Wow, we need to Satori the ___ out of this”). The Satori team moves as one unit – Account Service, Creative, Media, Public Relations, Strategy, and Social Media – and we move swiftly. We're driven by culture, of the team, and of the moment. We work hard and play hard. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. We're real and authentic — sometimes to a fault (we might cuss a little, too). And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

Position Responsibilities:

- Developing and executing creative strategies that align with clients' objectives and brand identities.
- Translating marketing and branding objectives into creative concepts and campaigns.
- Presenting and explaining creative concepts to internal and external clients and addressing their feedback.
- Ensuring that all project deadlines (internal AND external) are met without fail, maintaining accountability for timely delivery on all projects.
- Identifying creative challenges and finding innovative solutions within budget and time constraints.
- Staying current with industry trends and emerging technologies to bring fresh and innovative ideas to creative projects.
- Completing special one-off projects when necessary.
- Memorizing the Satori Core Values and understanding they're a way of life.
- Performing other assorted duties, as assigned.

Position Must-Haves

- Bachelor's degree in a related field, PLUS 5+ years of experience in an agency setting.
- Exceptional portfolio showcasing a diverse range of creative projects and campaigns.
- Proficiency in graphic design, branding and other creative disciplines.
- Strong understanding of current design trends and creative tools (Adobe Creative Suite, etc.).
- Exemplary communication and collaboration skills, responding to messages immediately.
- The ability to take direction and feedback from clients and co-workers in stride.
- Strong work ethic, committed to delivering quality results with meticulous attention to detail.
- An abundance of passion for the work, coupled with the discernment to defend or learn from it as needed.
- Unbridled enthusiasm for generating innovative ideas and concepts across all campaigns and designs.
- The ability to work autonomously, thriving in environments that require minimal supervision.
- The ability to handle high-pressure situations, exhibiting organizational prowess and readiness to put in extra effort (and hours) when necessary to meet deadlines.
- A desire to learn and participate in the growth of a rapidly expanding company within a rapidly expanding industry.
- A good (borderline great) sense of humor and willingness to let loose and have fun, even amid killer, make-your-head-spin deadlines.

Physical Requirements

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

If this sounds like your kind of gig, email HireMe@satori.agency with:

- Your resumé
- Your portfolio
- Answers to the following questions:
 - In one sentence, describe how you **work best**.
 - Choose **one of Satori's core values** and tell us in 2-3 sentences what it means to you.
 - What are two things you do on the regular to be a **good human**?
 - What's your **creative superpower** and how will you use it to impact the work you do for our clients?
 - Tell us about a time in your career when you were personally able to compartmentalize and **thrive under pressure** to deliver a client's design project within budget and on a tight deadline. Please limit your answer to two paragraphs at most.