

## Marketing Intern

**Location:** Houston, TX In-person

**Hours:** Full-time (40 hrs/week)

**Career Level:** College Student (Junior level or above) or Graduate

### Please Note:

*This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts and/or phone calls.*

*That's agency life, baby!*

### The Brief

As a valued member of the Satori team, you'll have the unique opportunity to immerse yourself in the dynamic world of marketing and communications. You'll collaborate closely with our account service professionals, as well as the rest of the team, gaining hands-on experience while working with some of our key clients.

In this role, you'll become the "Sponge of Satori," with the primary mission of being an **avid learner**. You'll soak up knowledge from every team member and continually seek wisdom through insightful questions. Taking notes diligently, whether during meetings, brainstorming sessions or even while making coffee (we have a pretty legit coffee bar) is a vital part of the learning process here. We'll equip you with the practical insights and real-world tricks that you can't get from textbooks. But, since this is the real world, it won't be easy. Think of it as a three-month, on-the-job boot camp, providing a firsthand look into what it's really like to work in the marketing and advertising industry.

At Satori, mediocrity is not an option. We expect your unwavering commitment to bring your A-game every day, and we consider 150% effort the minimum standard.

Satori is an equal opportunity employer. We do not discriminate based on race, ethnicity, religious affiliation, color, creed, national origin, sexual orientation, marital status, physical disability, or other characteristics protected by state, provincial, or federal law.

## **Meet Satori**

To most, Satori means sudden enlightenment (like, “Whoa...I just found my perfect job opportunity!”) But to us, it’s so much more. Satori is a noun. It’s an adjective. Sometimes, it’s even a verb (“Wow, we need to Satori the \_\_\_ out of this”). The Satori team moves as one unit – Account Service, Creative, Media, Public Relations, Strategy, and Social Media – and we move swiftly. We’re driven by culture, of the team, and of the moment. We work hard and play hard. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. We’re real and authentic — sometimes to a fault (we might cuss a little, too). And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

## **Position Responsibilities**

- Take ownership of your projects; don’t just check tasks off your list.
- Ask a LOT of thoughtful questions. Learn, learn, learn!
- Be happily willing to assist with tasks that have little to do with marketing and everything to do with teamwork.
- Have humility and know where you fit it at the agency.
- Be a team player. Collaborate with others throughout the company, including graphic designers, copywriters and the big boss.
- Have the ability to listen to what a person (be it client or colleague) is saying and translate it into actionable tasks.
- Be able to think creatively and act on those creative inclinations (we want to hear ALL the great ideas that you've been saving up!).
- Be a research renegade, willingly sinking your teeth into our clients and their industries.
- Lend a helping hand with vendors and various internal departments.
- Be the first to arrive and the last to leave – make yourself irreplaceable.
- Memorize and understand the Satori Core Values as a way of life.
- Perform other assorted duties, as assigned.

### **Position Must-Haves**

- Must be in the pursuit of a bachelor's or master's degree in Marketing, Communications or similar area (at least Junior level).
- Must have an introductory understanding of full-service marketing capabilities (creative, strategy, account service, public relations, digital, web development, etc.).
- Must be a self-starter who is searching for an opportunity to do dynamic and fulfilling work, with a proactive "What can I do to help?" attitude in a collaborative environment.
- Must be a borderline ninja in Microsoft Word, Excel and PowerPoint and have a working knowledge of Adobe programs.
- Must have excellent written and verbal communication skills coupled with the ability to handle questions and critiques like a champ from clients, co-workers and management.
- Must have a willingness to collaborate with those around you.
- Must think creatively and act on those creative inclinations.
- Must have more passion for your work than necessary – while understanding when to defend your work and when to learn from it.
- Must have the fire to throw caution to the wind and launch ideas for concepts, campaigns and designs (don't be shy – even not-so-great ideas can spark brilliance!).
- Must be a self-starter who is searching for an opportunity to work in a dynamic and fulfilling environment.
- Must be able to work autonomously without constant supervision.
- Must be able to manage stressful situations (you know those deadlines), stay organized and put in extra hours when needed.
- Must have a good (borderline great) sense of humor and willingness to let loose and have fun, even in the midst of killer, make-your-head-spin deadlines.

### **Physical Requirements**

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

If this sounds like your kind of gig, email [HireMe@satori.agency](mailto:HireMe@satori.agency) with:

- **Your résumé**
- **Answers to the following questions:**
  - What do you want to **gain** from this internship?
  - What will **you** do to try and make this internship a success?
  - Show us your research and writing skills (it's a combo deal!). Find **Satori's core values**, choose one of them and then use your writing chops to tell us succinctly what it means to you.
  - We get a **LOT** of intern résumés – why should we pick you?