

Graphic Design Intern

Location: Houston, TX - On-site

Hours: Full-time (40 hrs/week)

Career Level: College or Art School Student (Junior level or above) or Graduate

Please Note:

This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts and/or phone calls.

That's agency life, baby!

The Brief

As a valued member of the Satori team, you'll have the unique opportunity to immerse yourself in the dynamic world of marketing and communications. You'll collaborate closely with our creative team, as well as the rest of the team, gaining hands-on experience while working on some of our key projects.

In this role, you'll become a "Satori Sponge," with the primary mission of being an **avid learner**. You'll soak up knowledge from every team member and continually seek wisdom through insightful questions. You'll learn that there's a huge difference between making things look cool and crafting a unique visual identity that breathes life into a brand. You'll delve into the intricacies of design strategy and discover how to create designs that align with the goals and objectives of clients. And best of all, you'll become equipped with the real-world knowledge and experience you can't get from textbooks.

You'll also learn about other real-world things, like jaw-dropping deadlines (hey, we're not gonna sugarcoat things). Think of it as a three- to four- month, on-the-job boot camp, providing a firsthand look into what it's really like to work as a graphic designer in the marketing and advertising industry.

Part of that reality is bringing your A-game every day. At Satori, mediocrity is not an option for any of us. We expect your unwavering commitment, and we consider 150% effort the minimum standard—because that's what we give our clients.

Meet Satori

To most, Satori means sudden enlightenment (like, "Whoa...I just found my perfect job opportunity!") But to us, it's so much more. Satori is a noun. It's an adjective. Sometimes, it's even a verb ("Wow, we need to Satori the ___ out of this"). The Satori team moves as one unit – Account Service, Creative, Media, Public Relations, Strategy, and Social Media – and we move swiftly. We're driven by culture, of the team, and of the moment. We work hard and play hard. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. We're real and authentic — sometimes to a fault (we might cuss a little, too). And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

Position Responsibilities

- Create visually appealing and engaging graphics for digital and print media, including social media posts, infographics, print materials, websites and emails.
- Take concepts and designs developed by our creative team and craft them into supplementary deliverables that align seamlessly with the client's brand identity.
- Assist in brainstorming and conceptualizing creative ideas for client projects, ensuring alignment with brand guidelines and marketing objectives.
- Contribute ideas and concepts during brainstorming sessions to fuel creative campaigns.
- Take ownership of your projects; don't just check tasks off your list.

Satori is an equal opportunity employer. We do not discriminate based on race, ethnicity, religious affiliation, color, creed, national origin, sexual orientation, marital status, physical disability, or other characteristics protected by state, provincial, or federal law.

- Ask a LOT of thoughtful questions. Learn, learn, learn!
- Be happily willing to assist with tasks that have little to do with marketing and everything to do with teamwork.
- Have humility and know where you fit it at the agency.
- Be a team player. Collaborate with others throughout the company, including the creative team, account service team and the big boss.
- Be able to think creatively and act on those creative inclinations (we want to hear ALL the great ideas you were too afraid to share in class!)
- Be a research renegade, willingly sinking your teeth into our clients and their industries.
- Be the first to arrive and the last to leave – make yourself irreplaceable.
- Memorize and understand the Satori Core Values as a way of life.
- Perform other assorted duties, as assigned.

Position Must-Haves

- Be in pursuit of a bachelor's or master's degree in Graphic Design or related field (at least Junior level).
- Be a self-starter who is searching for an opportunity to do dynamic and fulfilling work, with a proactive "What can I do to help?" attitude in a collaborative environment.
- The ability to keep up with high-demand projects and fast turnaround times and shift from one project to the next with ease.
- Proficiency in graphic design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Basic understanding of branding principles, typography, color theory and layout design.
- Excellent design skills coupled with the ability to handle questions and critiques like a champ.
- The ability to work independently and collaboratively in a fast-paced environment.
- The knowledge that you'll never know everything and that there's always something new to learn.
- The ability to think creatively and act on those creative inclinations.

- More passion for your work than necessary – while understanding when to defend your work and when to learn from it.
- The fire to throw caution to the wind and launch ideas for concepts, campaigns and designs (don't be shy – even not-so-great ideas can spark brilliance!).
- The ability to manage stressful situations (you know those deadlines), stay organized and put in extra hours when needed.
- A good (borderline great) sense of humor and willingness to let loose and have fun, even in the midst of killer, make-your-head-spin deadlines.

Physical Requirements

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

If this sounds like your kind of gig, email HireMe@satori.agency with:

- **Your résumé**
- **5-10 student design samples**
- **1 non-student design sample** (can be a speculative project or work you have done)
- **3-5 pieces of designs from other sources that inspire you**
- **Answers to the following questions:**
 - What do you want to **gain** from this internship?
 - What will **you** do to try and make this internship a success?
 - Go to satori.agency, choose one of our **core values** and tell us in 2-3 sentences what it means to you.
 - We get a **LOT** of intern résumés – why should we pick you?