

## Copywriting Intern

**Location:** Houston, TX - On-site

**Hours:** Full-time (40 hrs/week)

**Career Level:** College Student (Junior level or above) or Graduate

### Please Note:

*This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts and/or phone calls.*

*That's agency life, baby!*

### The Brief

As a valued member of the Satori team, you'll have the unique opportunity to immerse yourself in the dynamic world of marketing and communications. You'll collaborate closely with our creative team, as well as the rest of the team, gaining hands-on experience while working on some of our key projects.

In this role, you'll become a "Satori Sponge," with the primary mission of being an **avid learner**. You'll soak up knowledge from every team member and continually seek wisdom through insightful questions. You'll learn the difference between typing words on a screen and creating a distinct voice that brings a brand's personality to life. You'll discover what it means to write copy steeped in strategy. You'll dive so deep into the art of research that you may just discover the lost island of Atlantis. And, best of all, you'll become equipped with the real-world knowledge and experience you can't get from textbooks.

You'll also learn about other real-world things, like jaw-dropping deadlines (hey, we're not gonna sugarcoat things). Think of it as a three- to four- month, on-the-job boot camp, providing a firsthand look into what it's really like to work as a copywriter in the marketing and advertising industry.

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### **Meet Satori**

To most, Satori means sudden enlightenment (like, “Whoa...I just found my perfect job opportunity!”) But to us, it's so much more. Satori is a noun. It's an adjective. Sometimes, it's even a verb (“Wow, we need to Satori the \_\_\_ out of this”). The Satori team moves as one unit – Account Service, Creative, Media, Public Relations, Strategy, and Social Media – and we move swiftly. We're driven by culture, of the team, and of the moment. We work hard and play hard. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. We're real and authentic — sometimes to a fault (we might cuss a little, too). And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

### **Position Responsibilities**

- Craft compelling copy for various marketing materials, including website content, social media posts and email campaigns.
- Collaborate with our creative team to develop messaging strategies that resonate with our clients' goals and target audiences.
- Replicate established client brand voice and tone in supplementary deliverables to ensure consistency.
- Conduct research to gather insights and information to inform your copywriting efforts.
- Proofread and edit copy to ensure clarity, consistency and alignment with brand voice and style guidelines.
- Contribute ideas and concepts during brainstorming sessions to fuel

creative campaigns.

- Take ownership of your projects; don't just check tasks off your list.
- Ask a LOT of thoughtful questions. Learn, learn, learn!
- Be happily willing to assist with tasks that have little to do with marketing and everything to do with teamwork.
- Have humility and know where you fit it at the agency.
- Be a team player. Collaborate with others throughout the company, including the creative team, account service team and the big boss.
- Be able to think creatively and act on those creative inclinations (we want to hear ALL the great ideas you were too afraid to share in class!)
- Be a research renegade, willingly sinking your teeth into our clients and their industries.
- Be the first to arrive and the last to leave – make yourself irreplaceable.
- Memorize and understand the Satori Core Values as a way of life.
- Perform other assorted duties, as assigned.

### **Position Must-Haves**

- Be in pursuit of a bachelor's or master's degree in English, Journalism, Marketing, Communications or similar area (at least Junior level).
- Be a self-starter who is searching for an opportunity to do dynamic and fulfilling work, with a proactive "What can I do to help?" attitude in a collaborative environment.
- The ability to keep up with high-demand projects and fast turnaround times and shift from one project to the next with ease.
- A familiarity with Microsoft Word (and how frustrating it can be...and how we have to make it work anyway).
- Excellent written and verbal communication skills coupled with the ability to handle questions and critiques like a champ.
- The ability to let go of the Oxford comma. Nope, not kidding.
- The ability to work independently and collaboratively in a fast-paced environment.

- The knowledge that you'll never know everything and that there's always something new to learn.
- The ability to think creatively and act on those creative inclinations.
- More passion for your work than necessary – while understanding when to defend your work and when to learn from it.
- The fire to throw caution to the wind and launch ideas for concepts, campaigns and designs (don't be shy – even not-so-great ideas can spark brilliance!).
- The ability to manage stressful situations (you know those deadlines), stay organized and put in extra hours when needed.
- A good (borderline great) sense of humor and willingness to let loose and have fun, even in the midst of killer, make-your-head-spin deadlines.

### **Physical Requirements**

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

**If this sounds like your kind of gig, email [HireMe@satori.agency](mailto:HireMe@satori.agency) with:**

- **Your résumé**
- **5-10 writing samples** (student work is not only acceptable, but awesome!)
- **Answers to the following questions:**
  - What do you want to **gain** from this internship?
  - What will **you** do to try and make this internship a success?
  - Show us your research and writing skills (it's a combo deal!). Find **Satori's core values**, choose one of them and then use your writing chops to tell us succinctly what it means to you.
  - We get a **LOT** of intern résumés – why should we pick you?