



Satori

DIR-CPO-5201

Comprehensive Web Development and Managed Services

Satori Marketing, LLC, PRICING

1. WEBSITE DESIGN/DEVELOPMENT	DIR Customer Price (Per Hour)
Chief Strategist: Develops the overall strategy for the client's entire brand. Responsible for insuring each project falls within the strategy	\$214.09
Account Director: Acts as the client's best friend, never saying they need space and always making sure the client and their projects get the attention they deserve	\$171.28
Art/Creative Director: A geyser of creativity, ideas and strategy pour from them and inspire the rest of the creative team to bring the client's brand vision to fruition	\$171.28
Content Director: Going far beyond words, this subject matter savant uses vision, collaboration and strategy to create and distribute compelling content	\$171.28
Digital/Social Media Manager: A digital and social media maven that helps clients use new and emerging media to disseminate their brand to the world	\$171.28
Webmaster: The literal Master of Design and maintenance the web presence of clients, ensuring sites stay up and running	\$171.28
Project Manager: Simultaneously works as cheerleader and overseer, keeping the team on top of projects so they're always on time and on budget	\$137.98
Videographer: Uses camera, lights and action to capture a client's brand and record a client's vision in moving pictures	\$137.98
Photographer: A crucial piece of the creative puzzle, working as a visionary to conceptualize and capture a client's brand on film	\$137.98
Production Manager: Simultaneously works as cheerleader and overseer, keeping the team on top of projects so they're always on time and on budget	\$137.98
UX Specialist: Streamlines technology, design, web development and testing to heed the battle cry "Make it user friendly"	\$137.98
Mobile App Developer: Uses big brains and big creativity to bring the client's service or product to the palm of the public's hand	\$123.92
Accounting: Uses numbers and math, things typically foreign to creative people, to keep the financial health of the agency in check	\$123.92
Account Coordinator: The juggler of the agency, they make balancing multiple accounts and projects at once look easy, as they also act I as a liaison between the agency and clients	\$100.75
Senior Graphic Designer: Never afraid to walk into a brainstorm, they bring the thunder with a combination of artistic flair and strategic vision to create brand designs that inspire	\$123.92
Senior Copywriter: Word wizard who seems to use scribing sorcery to masterfully transform a brand into compelling copy that incites action	\$123.92
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2. DOMAIN NAME SYSTEM (DNS) MANAGEMENT

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3. BUSINESS ANALYSIS SERVICES

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7. ACCESSIBILITY SERVICES

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8. WEB CONTENT MANAGEMENT (WCM)

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9. WEB TRAINING, MAINTENANCE, AND SUPPORT DIR Customer Price (Per Hour)

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OPTIONAL SERVICES

Social Media Design & Maintenance

Your social media presence is closely connected to your overall online presence. Satori's in-house social media experts help build your brand reach by creating strategic content plans that are versioned to work effectively and engage your audience on each social platform.

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Email Marketing

Satori uses your preferred email marketing platform (Emma, Constant Contact, MailChimp, etc.) to create comprehensive, engaging email campaigns with analytics, marketing automation, A/B testing, additional security, tiered account structure, and more. Because there's far more to email marketing than pressing "send."

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Graphic Design

To Satori, design isn't just about making things look pretty – it's about bringing character, depth and a recognizable look and feel to your brand. We fuse strategy and creativity to deliver standout design that not only adheres to your brand standards, but also captivates the audience's attention.

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Copywriting

Whether for a website, print, internal pieces or media-facing stories, being responsible for sharing your story, capturing the spirit of your organization and engaging your audience is a badge Satori wears with pride. Our internal review process, featuring a highly detailed team of editors and proofreaders, ensures that each word, phrase and paragraph is grammatically pristine.

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Videography/Photography

Our expert videographers and photographers support an increasingly popular communications format that has become a crucial part of all communications efforts. It can be used across all channels and we manage the entire production, from concepting, storyboarding and execution to the finished project.

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