

## Marketing Intern

**Location:** Houston, TX In-person

**Hours:** Full-time (40 hrs/week)

**Career Level:** Student (Junior level or above), Graduate

### The Brief

Satori interns punch above their weight. They're the proactive, self-starting type. They're unafraid to step in when a job needs doing, whether it's gathering background on the latest new business opportunity or coming up with a team building exercise. And they learn countless valuable lessons along the way.

Forget about filing papers and fetching coffee, this internship is all about being creative. Whether you're just getting your feet wet in the industry or are already a self-proclaimed marketing genius, we look forward to seeing what you can do. The company you'd be joining is a pretty lean machine, which means that you will be an integral part of everything we do. Your creative voice will not go unheard here. So, if you think you've got the ideas, drive and attitude needed to make great work, we want to hear from you.

Everyone at Satori is creative, curious, and collaborative – no matter their department. In fact, we don't really do the "department" thing here. We seek out talent that brings more to the table than a title and area of expertise. That includes you.

### Meet Satori

To most, Satori means sudden enlightenment (like, "Whoa...I just found my perfect job opportunity!") But to us, it's so much more. Satori is a noun. It's an adjective. Sometimes, it's even a verb ("Wow, we need to Satori the \_\_\_ out of this"). The Satori team moves as one unit – Account Service, Creative, Media, Public Relations, Strategy, and Social Media – and we move swiftly. We're driven by culture, of the team, and of the moment. We work hard and play hard. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. We're real and authentic — sometimes to a fault (we might cuss a little, too). And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

### **Position Responsibilities**

- Help develop new and exciting marketing campaigns and all their corresponding materials
- Be a team player. Collaborate with others throughout the company, including graphic designers, copywriters, and producers.
- Have the ability to listen to what a person (be it client or colleague) is saying and translate it into actionable tasks
- Must be able to think creatively and act on those creative inclinations (we want to hear ALL the great ideas that you've been saving up!)
- Research the competition - forge new and interesting ways for us to stand out
- Lend a helping hand with vendors, and various internal departments
- Complete special one-off projects
- Perform other assorted duties as assigned (excluding juggling and basket weaving)
- Throwing out insanely fresh ideas during team brainstorms for client projects
- Memorizing and understanding the Satori Core Values as a way of life
- Performing other assorted duties, as assigned

### **Please Note:**

*This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts, and/or phone calls.*

*That's agency life, baby!*

## **Position Must-Haves**

- Must be in the pursuit of a bachelor's degree in Marketing, Communications, or similar area (at least Junior level)
- Must have an introductory understanding of full-service marketing capabilities (creative, strategy, account service, public relations, digital, web development, etc.)
- Must be a self-starter who is searching for an opportunity to do dynamic and fulfilling work, with a proactive "What can I do to help?" attitude in a collaborative environment
- Must be a borderline ninja in Microsoft Word, Excel and PowerPoint and have a working knowledge of Adobe programs, as well
- Must have excellent written and verbal communication skills coupled with the ability to handle questions and critiques like a champ from clients, co-workers, and management
- Must have a willingness to collaborate with those around you
- Able to think creatively and act on those creative inclinations
- Have more passion for your work than necessary – while understanding when to defend your work and when to learn from it
- Have the fire to throw caution to the wind and throw out ideas for concepts, campaigns and designs (don't be shy – even not-so-great ideas can spark brilliance!)
- Be a self-starter who is searching for an opportunity to work in a dynamic and fulfilling environment
- Able to work autonomously without constant supervision
- Able to manage stressful situations (you know those deadlines), stay organized and put in extra hours when needed
- A desire to learn and participate in the growth of a rapidly expanding company within a rapidly expanding industry
- A good (borderline great) sense of humor and willingness to let loose and have fun, even in the midst of killer, make-your-head-spin deadlines

## **Physical Requirements**

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

If this sounds like your kind of gig, email [HireMe@satori.agency](mailto:HireMe@satori.agency) with:

- **Your resumé**
- **Answers to the following questions:**
  - In one sentence, describe how you **work best**.
  - One of Satori's core values is "**F\*ck your ego**." Tell us in 2-3 sentences what that means to you.
  - What are two things you do on the regular to be a **good human**?
  - What's your **creative superpower** and how will you use it to impact the work you do for our clients?