

## Mid-Level Graphic Designer

**Location:** Houston, TX

**Hours:** Full-time (50-60 hrs/week)

**Experience:** At least an Associate Degree in graphic design **OR** 5+ years of experience (Marketing/Ad agency experience a plus!)

### The Brief

Satori is looking for an out-of-this-world, detail-oriented graphic designer. Do your ideas look as great as they sound? Do you have a strong stance on serif vs. sans serif? If you're the kind of person who can make pretty things and think beyond static executions into how ideas can play out in web, motion, interactive, and experience design, cool. We want you.

### Meet Satori

To most, Satori means sudden enlightenment (like, "Whoa...I just found my perfect job opportunity!") But to us, it's so much more. Satori is a noun. It's an adjective. Sometimes, it's even a verb ("Wow, we need to Satori the \_\_\_ out of this"). The Satori team moves as one unit – Account Service, Creative, Media, Public Relations, Strategy, and Social Media – and we move swiftly. We're driven by culture, of the team, and of the moment. We work hard and play hard. We walk, talk and think like humans, not like marketing robots or bigwig wannabes. We're real and authentic — sometimes to a fault (we might cuss a little, too). And we support our clients and each other like family. When it comes to people joining our team, we look for those who do the same.

### Position Responsibilities:

- Taking creative direction and quickly turning around work
- Dissecting creative briefs to effectively strategize, brainstorm big concepts and collaborate
- Concepting and designing captivating graphics, logos, presentations, marketing collateral and A LOT more
- Working with the team to creatively portray the message behind the design, and create visual aspects of marketing materials, websites, and other media
- Assisting with the development of new and exciting marketing campaigns and all their corresponding materials
- Selecting colors, images, text styles, and layouts appropriate for each project

- Consulting with copywriting and/or account teams to create cohesive designs that reflect our client's brand and goals
- Working knowledge of WordPress, HTML, CSS, and XD is a plus
- Incorporating changes requested by clients and/or team into final designs
- Throwing out insanely fresh ideas during team brainstorms for client projects
- Completing special one-off projects when necessary
- Memorizing and understanding the Satori Core Values are a way of life
- Performing other assorted duties, as assigned

**Please Note:**

*This position requires around-the-clock flexibility. Sometimes, you'll be working (or need to be available) before or after hours, on weekends, holidays, etc. – and often on short notice. This includes responding to emails, texts and/or phone calls.*

*That's agency life, baby!*

**Position Must-Haves**

- Must have a portfolio of work to be considered for the position
- Must have mastered Adobe Photoshop, InDesign, Illustrator and PowerPoint
- Able to design across multiple media channels (web, print, digital, social, etc.)
- Must have a serious attention to detail
- Have proficiency in Microsoft Office and other applicable platforms
- Able to take direction and feedback from clients and co-workers in stride
- Must have a willingness to collaborate with those around you
- Able to think creatively and act on those creative inclinations
- Have more passion for your work than necessary – while understanding when to defend your work and when to learn from it
- Have the fire to throw caution to the wind and throw out ideas for concepts, campaigns and designs (don't be shy – even not-so-great ideas can spark brilliance!)
- Be a self-starter who is searching for an opportunity to work in a dynamic and fulfilling environment
- Able to work autonomously without constant supervision

- Able to manage stressful situations (you know those deadlines), stay organized and put in extra hours when needed
- A desire to learn and participate in the growth of a rapidly expanding company within a rapidly expanding industry
- A good (borderline great) sense of humor and willingness to let loose and have fun, even in the midst of killer, make-your-head-spin deadlines

### **Physical Requirements**

Work is performed in an office setting, but travel is a possibility. You may be subject to sitting, standing or walking for extended periods of time (especially if this helps the creative juices flow). You must be able to lift up to 50 lbs. (or be able to convince someone to do it for you).

**If this sounds like your kind of gig, email [HireMe@satori.agency](mailto:HireMe@satori.agency) with:**

- **Your resumé**
- **Your portfolio**
- **Answers to the following questions:**
  - In one sentence, describe how you **work best**.
  - One of Satori's core values is "**F\*ck your ego**." Tell us in 2-3 sentences what that means to you.
  - What are two things you do on the regular to be a **good human**?
  - What's your **creative superpower** and how will you use it to impact the work you do for our clients?